

# East Troy All Sports Booster Club

## Meeting Minutes

December 2, 2024

MEETING: Called to order at 7:03 p.m. by President Shawn Golabowski.

PRESENT: David Murphy, Brian O'Leary, Rosemary Martin, Shawn Golabowski, Debbie Hodges, Morgan Lese, Michelle Schaefer, Melanie Stone, Lindsey Phillips, Jamie Bogie, Tammy Pettijohn, Laura Cesar

REMOTE ATTENDEE: Peggy Thurner

INTRODUCTIONS: All attendees introduced themselves

NEW MEMBERS: None

SECRETARY'S REPORT: Shawn Golabowski motioned to approve the November report. Michelle Schaefer seconded. All in favor. Motion carried.

TREASURER'S REPORT: Income for November consisted of a \$2,000 donation from the Lions Club, \$2,817 from concessions, \$100 from a membership, and \$100 from the Hall of Fame. Expenses for November consisted of \$1,192 for concessions, \$185 to the high school for football ticket sales, \$345 to Parent Booster USA for tax filings, and \$55 to Rosemary Martin for Hall of Fame expenses. Shawn Golabowski motioned to approve the November report. Rosemary Martin seconded. All in favor. Motion carried.

DISBURSEMENTS: None

### OLD BUSINESS:

1. Paypal/Venmo Account: Zeffy is a platform for non-profits. Venmo for business has fees of 1.9% plus 10 cents per transaction and may require a phone number. Michelle Schaefer will contact Parent Booster USA and Citizens Bank to see if they have any recommendations. Brian O'Leary will contact other Athletic Directors to see what they are using.
2. Raffle License: Michelle Schaefer reported that there is an A license for selling tickets in advance and a B license for when tickets are sold only on the day of the event. There is a \$25 application fee for each license. The license requires naming a person responsible for events. On an annual basis, raffles have to be reported to the state. Debbie Hodges motioned to spend \$50 on both raffle licenses. Shawn Golabowski seconded. All in favor. Motion carried.
3. Winter Concessions Update: David Murphy reported that the people running concessions are doing a great job, the new freezer is installed, the TV is up and just needs to be set up, and he is working on the iPad presentation.
4. Golf Outing Committee Update: Morgan Lese reported that the details of the event have been decided. The committee is seeking several sponsors. The committee is also seeking more volunteers to help plan the event and work the event. Eventbrite is a payment option for events like this.
5. Students Working Concessions: Sign-up Genius is not the best way to have kids sign up. Shawn Golabowski and Brian O'Leary will come up with a list of teachers and club advisors to send an email to about students working concessions.
6. Culver's Ice Cream in Concessions: Brian O'Leary shared that the high school approved having Culver's in the indoor concession stand. Shawn Golabowski will get 75 pints of ice cream in three flavors.

NEW BUSINESS:

1. Sponsorships: The sports livestreams are now advertising the current booster club sponsor businesses. For the next sponsorship year, we can add an offer of advertising during the livestream events.
2. Football Scoreboard: Brian O'Leary shared that the high school is in dire need of a football scoreboard. The total cost for a scoreboard without a video board is \$80,000. Brian has some funds and the Gridiron Club has some funds. Brian would like to Booster Club to consider donating towards the scoreboard.
3. New Fundraiser Ideas: Morgan Lese is working on fundraising ideas that can be implemented throughout the year.
4. Communicating Sign-up Genius: Brian O'Leary will send an email to all sports parents, then add it to the weekly sports schedule email and the weekly school email.
5. Parent Booster USA: On November 5, by way of Executive Committee, Laura Cesar motioned to pay \$345 to Parent Booster USA for tax filings. Debbie Hodges seconded. All in favor. Motion carried.
6. Lions Club Donation: The Lions Club made a generous donation of \$2,000 to the Booster Club. Laura Cesar will send a thank you note.
7. Next Meeting: The next meeting will be held on Monday, January 6, 2024 at 7:00 p.m. at East Troy High School in Room 805.

Debbie Hodges motioned to adjourn. Shawn Golabowski seconded. The meeting was adjourned at 9:04 p.m.

Respectfully submitted, *Laura Cesar*